

Organisation: Prerana

Location: Mumbai

Title: Communications Manager, Anti trafficking Center

No of positions: 1



About Prerana:

Prerana is a civil society organisation that started its work in 1986 by addressing the issue of intergenerational trafficking into the sex trade in Kamathipura, the then largest red-light area in Asia. Prerana strives to ensure optimum protection of children. This is reflected in the broad spectrum of interventions that provide a continuum of care by addressing issues of child sexual abuse in parallel with anti-human trafficking. Since its establishment in 1986, Prerana's pioneering efforts have been instrumental in supporting victims through the entire cycle from prevention to repatriation. Over a period of three decades, Prerana has been successful in addressing larger issues around sex trafficking, gender-based violence, child sexual abuse and child protection and has been instrumental in bringing policy level changes through their strong advocacy.

About the Anti Trafficking Center:

Human trafficking is a systemic problem and not an episodic or trivial one which can be left to a bureaucracy here or an organization there to tackle. Prerana's approach has been participatory and rights based characterized by demonopolization, debureacratization, and de-regimentalisation meaning the solution of this problem cannot be left with bureaucracy or regimental forces or a handful civil society organizations alone. The intervention process must be socialized in order to involve the private sector, corporate/business world as well as social forces. This is not to deny the indispensability of the police, courts, or jails in tackling the problem. The enormity of the problem demands that these various sectors must be involved in addressing the problem creatively and in a sustained manner.

Statistics in India abundantly shows that the ITP Act (against sex trafficking and sex trade) has been used since 1956 only to revictimize the victim women. It rarely went after the perpetrator or the customer. On the post rescue front there are few success stories or best practices. In absence of dissemination, exchange, sharing and networking some of the success stories which were potentially replicable remained unnoticed.

A problem as complex and huge as this requires corrective efforts on the part of the State and the non-state agencies like the civil society organizations. Although some initiatives are budding there is a need for better coordination and case management approach. The Post Rescue Intervention aims at focusing on certain activities that will address part of this problem by working in close collaboration with the various judicial, semi judicial, administrative and professional agencies to ensure immediate and long-term post rescue, rehabilitation of the rescued victim.

- **Post Rescue Operations (PRO):** This aspect of the project would work on the immediate and long-term rehabilitation of the minor victims rescued from Commercial Sexual Exploitation and Trafficking.
- **Sensitization and Training:** S&T on Prevalence and seriousness of the issue, destination crimes, the need to stop revictimization of victims, rule of law and protection of rights, socio-economic analysis, legal awareness, exposure to regional and international instruments. Some of the training curriculum that Prerana has developed over a period of years is standardised by UNODC.
- **Capacity Building of Duty Bearers and Care givers:** To enhance the capacities of the staff managing the homes (where the victims reside either for a short or long term) relating to victim friendliness, rights of the victims, skills and principles in handling cases, barefoot counselling,

trauma informed client centred intervention in care, sharing of best practices, use of better management practices.

- **Information Dissemination:** Through ATC release (newsletter) and Prerana's Anti Trafficking Online Resource Centre (<http://fighttrafficking.org/>), relevant and recent information on AHT across the South Asia Region is disseminated to organisations and key individuals on a monthly basis.
- **Legal Mobilization:** Prerana was the first organisation in the AHT field in India to mobilise the High Court of the State (Maharashtra) and the Supreme Court and was successful and recognized for having obtained a number of impressive and useful orders that are being quoted as case laws today. Prerana's three PILs in Bombay High Court are most commonly quoted rulings in the country.
- **Research and Documentation:** Undertake several research studies and documentation activities to contribute constructively to the research and policy initiatives at the regional and national level. Currently, the ATC team has undertaken a research to revisit the customary sex trafficking traditions like Devadasi and Bedia communities, analysing the proposal of Sex Offenders Registry (<https://goo.gl/VX8ULQ>), International comparative study of Mandatory Reporting Laws to suggest best practices, Analysing the proposal of demand reduction to break the cycle of trafficking.

Job Summary:

We are looking for a passionate, dynamic, self-motivated individual to play a pivotal role in the growth of a leading NGO working in the field of child rights and child protection. **Female candidates preferred.** The Communications Manager will be responsible for:

- Creating and developing compelling stories for Prerana's Anti-Trafficking Center portal (fighttrafficking.org) and other online platforms.
- Documentation and creative writing.
- Basic designing, editing and proofreading the content.
- Driving ATC's communications objectives.
- Maintaining a consistent social media profile of the organization.

Qualifications and Experience:

A suitable candidate must possess:

- Excellent written English skills. The ability to read, write and translate to other languages is a plus.
- Familiarity with basic online platforms – Wordpress, Facebook, Twitter, Instagram, LinkedIn, Mailchimp, etc.
- 2 to 5 years of experience in communication.
- A passion for the issue, for communication technology and for telling stories. A working knowledge of photo editing tools, audio-video editing tools is a plus.
- The candidate must be willing to commit to working with the organization for a minimum of two years.

Requirements:

Candidates are required to submit an updated resume, two references and a sample of their writing. Salary will be commensurate with the qualifications and experience.

Email the same with Subject Line Application for Communications Manager to fighttraffickingindia@gmail.com